

Jeff Simmermon

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STORYTELLING COACH

- PRIVATE SESSIONS – *Brooklyn, NY, Q.E.D, INC. – Astoria, NY,* *March 2015 to present*
- Developed and delivered six-week comedic storytelling curriculum for semi-private storytelling clients in a small class setting, teaching story structure, narrative arc, joke writing and performance technique.
 - Former students have appeared on The Tonight Show Starring Jimmy Fallon, Comedy Central's "This Is Not Happening," The Moth Radio Hour and Risk! Podcast. Students include staff writers from The Daily Show, The Late Show with Stephen Colbert and Wyatt Cenac's Problem Areas.
 - Offer tailored 1:1 sessions to meet individual client needs
 - Specialize in drawing stories out from diverse range of people, shaping experiences that are different than my own and taking stories that come from trauma or tragedy and honoring them while also polishing for a comedy audience
- PAGER DUTY – *Los Angeles, Chicago, New York, Denver (various workshops)* *June, July, Aug., Oct. 2023*
- Coached storytelling structure and led insight-generating exercises to help Pager Duty teams articulate concise, memorable stories
- INTER-AMERICAN DEVELOPMENT BANK – *Caribbean/Latin America/New York, NY (remote coaching)* *Sept. 2021, Oct. 2022*
- Coached storytelling structure and led insight-generating exercises to help IDB communicators and economists simplify and elevate messaging
- CGI, INC. – *nationwide/New York, NY (remote coaching)* *Apr. 2021*
- Coached storytelling structure and led insight-generating exercises to help CGI marketers and client-facing staff bring stories to life
- BURNING MAN – *San Francisco, CA/New York, NY (remote coaching)* *Feb. 2020*
- Coached storytelling structure and led exercises to discover core themes for future strategic storytelling
- INVISION COMMUNICATIONS – *Walnut Creek, CA/New York, NY* *Feb. 2020*
- Coached programmers, VFX designers and engineers in clear, concise presentation using storytelling techniques. Covered structure and stakes, narrative efficiency and body language, vocal tone, eye contact and physical self-awareness
- NYU EXPERIENTIAL LEARNING PROGRAM – *New York, New York* *Sept. 2019, Sept. 2020, March 2022*
- Developed and delivered storytelling workshop for graduate students in an intensive workshop setting.
- MAINE COLLEGE OF ART/SALT DOCUMENTARY STUDIES PROGRAM – *Portland, Maine* *Nov. 2018*
- Developed and delivered storytelling Master Class for documentary students in an intensive workshop setting.
- INVISION COMMUNICATIONS – *Walnut Creek, CA/New York, NY* *July 2018*
- Developed and delivered storytelling workshop for corporate clients as part of a two-day intensive retreat.

STORYTELLER/STANDUP COMIC/PRODUCER

Producer/Writer/Storyteller/Standup Comedian

March 2008 - to present

I have over ten years' experience performing storytelling and standup comedy and have performed all over the country, appeared on "This American Life," "Stories From The Stage" on PBS, "The Moth" podcast/radio hour, recorded two albums and continue to perform in New York City up to 10 times per week.

- [Video of 'Subway Groceries' story](#) from Moth Grand Slam earned 109,000 views on Youtube, story [appeared on Moth podcast](#)
- Recorded ["Why You Should Be Happy."](#) second live album of standup and storytelling for 800 Pound Gorilla label, released May 5th, 2020

- Recorded and released [‘And I Am Not Lying,’ live album of standup and storytelling](#) for Comedy Dynamics label, debuting at #1 on iTunes Comedy charts, [profiled in Washington Post Magazine July 27, 2017](#)
- [Video of ‘Dead Cat Gosling’ story](#) from Moth Slam earned 75,000 views on YouTube
- [Wrote and published “I Survived Cancer and a Surprise Divorce, I Know We Can Make It Through the Pandemic”](#) for Newsweek.com, June 2nd, 2020
- Wrote 30-minute original comedy spec pilot based on my own experience as an undocumented immigrant in Australia
- Produced, promoted, and performed in 'And I Am Not Lying,' a cerebral variety show combining standup comedy, burlesque, storytelling, music and sideshow acts at the UCB Theatre in the East Village. Show ran from May 2013 until UCB East closed in February, 2019

PODCAST HOST, PRODUCER, EDITOR

“THE RELUCTANT PHOENIX” – *produced and recorded remotely* *Sept. 2020 – Aug. 2021*

- Hosted, produced and edited Season 1 & 2 of podcast in conjunction with Platform Media, LLC
- Booked diverse array of guests, conducted interviews, wrote and recorded intro/outro for each episode, provided rapid and precise notes on pacing, tone, structure, story flow of each episode
- Designed podcast tile art, wrote/performed theme music

WORK EXPERIENCE

TIME WARNER CABLE, *New York, NY*

May 2008 to December 2013

Director of Digital Communications

- Worked on PR team to identify larger corporate narrative and messaging strategy for internal and external communications, strategically develop content to address critical business issues
- Collaborated with senior management and Internal Communications team to share social media best practices and conversational currents, develop media plans, develop strategic messaging on a day-to-day basis
- Developed and launched "Untangled," the official corporate blog. Identified and honed corporate story arc
- Created and implemented digital and social media content strategy, operations and training
- Coached and led a team of contributors from across company footprint
- Built relationships with influencers, investors, journalists to earn content placement on highly trafficked blogs
- Developed and published crisis communications messaging during ongoing business crises

PREVIOUS WORK EXPERIENCE

The College Board, Inc. (2007-2008) – *Content Writer/Editor/Social Media Strategist*

AOL, Inc. (2005-2006) – *Programming Manager, AOL Journals/AOL Gay and Lesbian/AOL Research and Learn*

SELECTED ACCOMPLISHMENTS

‘Why You Should Be Happy’ album

(2020)—*debuted at #3 on iTunes comedy charts*

‘And I Am Not Lying’ album

(2017)—*debuted at #1 on iTunes comedy charts, vinyl distributed by Dischord Records*

DC Story League

(2015)—*Appeared at the Kennedy Center, Washington, DC*

The Moth

(2016, 2015) – *Featured on The Moth’s Podcast/Radio Hour, video of story earned over 109,000 views*

The Paris Review -- (May 2014, October 2014)—*Published on daily blog*

NPR’s This American Life (July 2009/July 2010)—[Featured on episode of This American Life](#)

EDUCATION

James Madison University – Bachelors’ of Science, Major in Visual Art concentrating in painting, Minor in English